

I am a Web Designer and Front-end Developer who creates well-crafted and effortless web experiences.

Alvar Sirlin
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CORE STRENGTHS

Usability centered Design
Standards based, hand-coded XHTML/CSS
WordPress customization

ADDITIONAL SERVICES

HTML Email
Information Architecture
Content Development
Hosting and Server Administration
Search Engine Optimization (SEO)

ADDITIONAL SKILLS

PHP, JavaScript/jQuery, SVN

RECENT PROJECTS

[Smithsonian Magazine](http://smithsonianmag.com) <http://smithsonianmag.com>

I created much of this modular interface at Net Theory. I also designed and built several dynamic XML-driven Flash slideshows on the homepage and for the maps in 'Destination Finder'.

[Rosalind Wiseman](http://rosalindwiseman.com) <http://rosalindwiseman.com>

I handled most of the Wordpress customization and much of the HTML/CSS for Serendipity Creative. I developed a child theme on a professional theme called Mimbo Pro. It also has liberal embedding of video, multiple blogs and photo galleries, Google Calendar event listings, and a User Forum.

[Pali Research](http://paliresearch.com) <http://paliresearch.com>

I designed and coded the HTML/CSS for this financial blog. It was created using WordPress with several advanced features added by Net Theory, including an advanced tag filter and several tools for interacting with authors.

[Sherry Lehmann Wines and Spirits](http://sherry-lehmann.com) <http://sherry-lehmann.com>

Sherry Lehmann asked us to do updates to the user interface and functionality of the website, including a new advanced shopping cart, an advanced search and user feedback mechanisms. I was responsible for much of the new design elements and the HTML/CSS coding.

WORK EXPERIENCE

[Net Theory](http://nettheory.com) <http://nettheory.com>

May 07 – March 09, Web Designer, Front End Developer

I worked in this Ruby on Rails shop creating websites from design to wireframes to launch for high profile clients such as The Smithsonian Institute and The Learning Annex.

[Courtney & Co](http://courtneyco.com) <http://courtneyco.com>

April 05 – May 07, Web Director

I headed the web department for this branding firm, designing and coding websites, managing freelance developers and maintaining servers. I also created identity design.

EDUCATION

Rhode Island School of Design
1998–01, BFA, Summa Cum Laude

O'Reilly Learning – 2006-2007, Unix Server Administration

Macromedia Training Center 2006, Certificate of Advanced ActionScripting

Fashion Institute of Technology 2005, PHP Programming

School of Visual Arts 2002, Advanced Graphic Design

University of Buenos Aires 1997, Graphic Design Program

See more **examples of recent projects** on [my website](http://alvarsirlin.com/design)

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